**Ag Association Management Hired as the Executive Secretary for the Washington State Grape Society**

Press Release: July 20th, 2015

After almost twenty years of service Deb Heintz is retiring as the Executive Secretary of the Washington State Grape Society (WSGS). During this time Deb has spent many hours managing WSGS as the organization has grown and become more involved in the industry. WSGS has enjoyed their many years with Deb and wishes her well as she continues working as Executive Director of Prosser Economic Development Association.

The Washington State Grape Society is pleased to announce the hiring of Ag Association Management (AAM) located in Kennewick, WA (100 N. Fruitland St., Suite B, Kennewick, WA 99336). AAM is excited for this opportunity in working for WSGS and the future organizational and industry growth we hope to achieve as we bring our experiences together. AAM has been involved in the agricultural industry for many years. During that time we have developed strong connections across the Pacific Northwest and U.S. agriculture industries. The staff at Ag Association Management has years of experience in providing all aspects of association management and event planning.

Madi Clark will serve as the Executive Secretary for the Washington State Grape Society. Madi has experience in the agricultural business management consulting industry where she has worked collecting and analyzing market data, creating and managing final presentations and databases, and meeting with large agricultural corporate clients. Madi graduated from Colorado State University with a M.S. in Agricultural and Resource Economics after completing her B.S. from Oregon State University in Environmental Economics, Policy, and Management.

Shane Johnson, is the owner of Ag Association Management, Inc. Shane’s experience includes, participating in political activism, coordinating research efforts, convention planning and production and maintaining a high level of communication and compliance for the groups he serves. He achieved a B.S. in Ag business from Arizona State University in the Morrison School of Agribusiness, and is a graduate of the Washington AgForestry Leadership Program, Class 33.

Sheri Nolan has over 20 years of experience in the agricultural association management industry. She has strong experience in all phases of convention planning and production. During her time with AAM she has managed the assembly of publications, newsletters, and membership directories. Sheri has become well regarded and known in the association community.

AAM is excited for the opportunity to work with the Washington State Grape Society as they grow their organization and are looking forward to the opportunity to come to know the growers and the industry. Please feel free to contact Ag Association Management (AAM) at any time by calling 509-585-5460 or by emailing us at [mclark@agmgt.com](mailto:mclark@agmgt.com)